



Max Li

U.S. LICENSED EDUCATOR | DATA-DRIVEN DESIGN TECH LEADER

PROFILE

A US-licensed and experienced K-4 educator with a proven track record of designing and delivering differentiated, inquiry-based instruction in Chicago Public Schools. Returning to a core passion for teaching after honing senior leadership, data analysis, and strategic planning skills at leading global technology firms. Combines deep pedagogical expertise with proven ability to leverage data for personalized learning, manage cross-cultural teams, and lead complex operational projects. Fluent in English and Chinese, with a commitment to fostering global citizenship and holistic growth in the classroom.

PROFESSIONAL TEACHING EXPERIENCE

Chicago Public Schools (USA)

AUG '13 - AUG '15

PRIMARY EDUCATION (K-4) TEACHER

- Selected for The New Teacher Project (TNTP) fellowship, a national program placing high-performing educators in urban schools, through a highly rigorous process with an 8% acceptance rate.
- Designed and delivered data-driven differentiated instruction in literacy, history, and math for diverse primary learners in Grades K - 4, integrating technology and inquiry-based activities to support critical thinking and engagement.
- Designed and led a mobile math app development project using Google Blockly, resulting in 125% improvement in NWEA math scores compared to avg grade-level peers improvement - demonstrating novel integration of coding and mathematics instruction.
- Coached after-school cross country team, mentoring 50+ elementary students in goal-setting, perseverance, and teamwork.

University of California, Los Angeles Extension School

AUG '16 - AUG '17

SOFTWARE ENGINEERING CO-INSTRUCTOR

- A co-instructor at UCLA's extension school coding bootcamp for two separate 24-week sessions, teaching the basics of full-stack software engineering.
- Adapted technical instruction for non-traditional adult learners with varying levels of software engineering experience.

Northwestern University, Kellogg School of Management

MAR '19 - JUN '20

GRADUATE TEACHING ASSISTANT

- Supported instruction for 200+ MBA students over 4 quarters in "Entrepreneurial Selling" at one of the world's premier business schools, working closely with Professors Craig Wortmann and Andrew Sykes to deliver a rigorous, high-stakes course.
- Provided professors with real-time weekly feedback on content delivery and curriculum effectiveness, contributing to iterative course improvements.
- Provided differentiated coaching on high-stakes communication skills—experience that developed expertise in assessment design, managing learning environments, and delivering constructive feedback.
- Managed classroom logistics including room setup, technology, and materials; graded executive-level presentations and written assignments.

CLICK TO VIEW MY
PORTFOLIO OF PRACTICE

CERTIFICATIONS

- Active Professional Educators License (Illinois, USA) K-12
- TESOL/TEFL Certificate
- UK Qualified Teacher Status (Application Pending - Expected Q1 2026)

EDUCATION

2018 - 2020

NORTHWESTERN UNIVERSITY

Kellogg School of Management |
McCormick School of Engineering

- M.B.A.
- M.S. in Design Innovation

2008 - 2013

PRINCETON UNIVERSITY

- Bachelor of Arts
- Concentration: Art History & Pre-Med

LANGUAGES

- English (Fluent)
- Chinese (Fluent)
- Spanish (Intermediate)
- Japanese (Intermediate)

CONTACT

+1 970.508.3756
maxmli490@gmail.com
Tampa, FL
www.maxmli.com

EXTRACURRICULARS

Elite Athletics: AAU Junior Olympic Silver Medalist in Table Tennis (2006); competitive player in tennis and squash; coached cross country at Wadsworth STEM Elementary

Music Performance and Teaching: Violinist with performances at Carnegie Hall (2007) and Kennedy Center (2008); provided ongoing private violin instructions to students ages 5-12 since 2007.

Global Citizen: Lived and worked in 6+ countries across three continents; experienced in multicultural, international environments

EdTech Integration: Passionate about meaningful technology integration, coding instruction, and digital literacy in education

LEADERSHIP & STRATEGIC EXPERIENCE

BayCare Health Systems (USA) JUN '25 - PRESENT
SENIOR DATA ANALYST

Achievement:

- Analyze large-scale healthcare datasets to identify performance trends, generate actionable insights, and inform strategic decision-making for key operational units across a multi-hospital health system.

Classroom Application: Apply advanced data literacy and analytical skills to track student assessment data, identify learning patterns and gaps, and design targeted interventions.

Career Sabbatical NOV '23 - MAY '25
TECHNICAL CONSULTING & FAMILY FOCUS

- Served as primary caregiver while maintaining professional development through independent technical consulting projects (Python, Machine Learning) and ongoing private violin instruction for students ages 5-12.

DoorDash (USA) APR '22 - OCT '23
GM OF U.S. CONVENIENCE & ALCOHOL DRIVE BUSINESS

Achievements:

- Led \$45M annualized business line to 10%+ YoY growth; increased convenience deliveries by 13% YoY, beating operating plan by up to 25% for Q1-Q3 2023; increased active store count for liquor-on-demand by 18% YoY through cross-functional teamwork with enterprise partners.
- Partnered with Learning & Development team to design comprehensive training programs for new standard operating procedures - creating instructional materials, assessments, quizzes, and standardized processes for international and domestic customer support teams based in Philippines.

Classroom Application: The collaboration with Learning Management team directly mirrors curriculum design, assessment creation, and differentiated instruction in classrooms. Experience designing learning progressions and checking for understanding translates directly to lesson planning and formative assessment practices.

DiDi Global (Mexico, Brazil, Chile, Peru) MAR '21 - APR '22
GM OF MEXICO DELIVERY | OPS LEAD OF 99PAY & DIDI RIDESHARE

Achievements:

- Built and managed international teams across Brazil, Mexico, and Chile with 13 team members spanning Growth, Engagement, Experience, and Business Development; led P&L to highest total weekly average deliveries by increasing deliveries by 45% in one quarter; managed \$1.6M USD monthly growth budget with weekly global CFO briefings.
- Developed driver segmentation model using K-means clustering during 2021 global supply crisis, leading to 96% increase in total driver supply hours and more efficient marketing campaigns.

Classroom Application: Implemented the driver segmentation model by socializing and training multilingual teams across Southern Cone countries on technical concepts - providing differentiated support based on theoretical or practical applications. Directly applicable to teaching diverse learners, supporting ELL students, and differentiating instruction in international classrooms.

Samsung | Rise Gardens | Cognosante | SteadyMD | FunnelEnvy '15 - '21
PRODUCT MANAGER / SR. SOFTWARE ENGINEER

Classroom Application: Managed complex projects requiring strategic planning, stakeholder communication, and interdisciplinary collaboration—skills that translate directly to coordinating grade-level curricula, communicating effectively with parents and administrators, leading school committees, and managing classroom projects that integrate multiple subject areas.